



Sponsor the Wild Arts Festival

About the Festival

Bird Alliance of Oregon's Wild Arts Festival brings together 4,000 attendees to celebrate the connection of art and nature. Featuring more than 60 artists, 20 authors, and a robust silent auction, this important fundraiser offers something for everyone.

Our 44th annual Wild Arts Festival will be held **December 7 and 8** at the **Wingspan Event Center**, located at the Washington County Fairgrounds.



Wild Arts Festival Audience

The Wild Arts Festival receives tremendous marketing exposure within the Bird Alliance of Oregon community and through free and paid media. The festival regularly receives earned media spots with KGW, KATU, and Audacy. We have print ads in the Oregonian, Willamette Week, Portland Monthly, and Travel Portland. The festival is heavily marketed in our Warbler Newsletter (12,000 recipients), BirdWord eNewsletter (16,000 recipients), and our social media channels (nearly 150,000 combined followers). We can provide a more detailed report of our reach upon request. **See more about our general audience and reach.**

[Visit the Wild Arts Festival Website | wildartsfestival.org](http://wildartsfestival.org)

Sponsorship Levels

See next page for details.


Silent Auction Donations

Another way to participate in the festival and support Bird Alliance of Oregon is by donating items to the Silent Auction. The Silent Auction gladly accepts donations of nature-related items such as fine art, photography, jewelry, ceramics, and sculpture. Also welcome are outdoor-related merchandise, gift certificates for wine tasting, restaurant meals, vacation trips, use of a vacation home, etc. If interested, please contact our procurement volunteers at wafsilentauction@birdallianceoregon.org.

Volunteer

The Wild Arts Festival is made possible by the incredible support of more than 200 volunteers. If you are looking for volunteer opportunities for your staff, please reach out to wafvolunteers@birdallianceoregon.org. Roles include artist assistance, admissions, helping at the book fair and silent auction, as well as setting up and tearing down the festival. Most shifts are less than 4 hours and, while most roles are active, there are a few seated activities.

Wild Arts Festival

		Sponsorship Levels				
	Presenting (only 1 spot available)	Eagle	Hawk	Great Blue Heron	Owl	Friends of Wild Arts Festival
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$100-499
"Presented by" On All Festival Materials	X					
Promoting the Festival						
Placement on the Wild Arts Festival Website - Sponsor Page	Logo with link	Logo with link	Logo with link	Logo with link	Logo with link	Name
Warbler Print Media Ads	2	1				
Wild Arts Festival Warbler Article Inclusion (Nov, Dec, Jan)	Presented By and Logo	Logo	Logo	Name	Name	
Wild Arts Festival Emails	Presented By and Logo w/	Logo with link	Logo with link	Name with link	Name with link	
Placement on Wild Arts Festival Postcards and Posters	Presented By and Logo	Logo	Logo	Name		
Sponsor Thank You Post on Social Media	Presented By and Logo	Logo	Logo	Name	Name	
At the Festival						
Press Releases and Media Outreach	Name Inclusion					
Program	Logo	Logo	Name	Name	Name	
Slide Inclusion on 33'x16' Virtual Wall at the Entrance	Logo	Logo	Name	Name	Name	Name
Sign at the Festival (6'x3' max)	1	1				
Staffed Display Area at Festival with Opportunity to Display Materials	Yes	Yes				
Passes to the Festival	60	40	30	20	10	6
Benefits Throughout the Year						
One-Year Listing in the Business Partner section of Warbler	Logo	Logo	Name	Name		
One-Year Listing in Business Partner Website	Logo with link	Logo with link	Name with link	Name with link		
Listing as a Business Partner in the Annual Report	Name	Name	Name	Name	Name	